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CMM 240 A - Spring ‘22

## Date Due- 2/22/22

*QCQ is short for “Quotation-Comment-Question.” It begins with a Quotation of 1-3 sentences. It then has a Comment. And it then asks a Question that encourages engagement from others. A good QCQ gives you something to bring to the table and offers something worth discussing in class.* Earn full credit (1000 points) for a QCQ that touches all 3 bases - and is in on time.

**QCQ for Bayun: making media make sense**

Quotation (with page number or parag number or time stamp if video/audio)

‘On the other hand, many people, especially in the middle and upper classes, view social divisions as useful and necessary means of protecting themselves and their families from unwanted outside influences and dangers (Marvin, 1988; Spigel, 1992).’- Page 42 Paragraph 1

Comment (250-500 words)

It’s interesting to observe that so many social media platforms, ass with different communities, draws and controversies, have formed over the past few decades. However, with every new platform and tool come a new wave of insecurities and threats. On art platforms such as YouTube and Tumblr, users may be ostracized or ridiculed if their media isn’t widely accepted, or even over minor flaws. With such platforms, it’s easy for targeted attacks to bury and chase out artists, new and old. However, this can sometimes be a good thing, such as when creators are revealed to have committed illegal or immoral acts, and are subsequently deplatformed.

Question

What is the best way for a new social media platform to gain the trust of, and to appeal to, new users?